FORM	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Response	s)										
1. Name and Address of BRIGHTON TODI	2. Issuer Name an RED ROBIN G [RRGB]			<i>.</i>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below)				
(Last) 6312 S. FIDDLER' 200N	3. Date of Earliest 7 03/11/2013	Fransaction	(Mon	th/Day/Y	ear)	Chief Development Officer					
GREENWOOD VI	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							ned	
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		(Instr. 8)	tion	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			Owned Following Reported Transaction(s)	Ownership of Indir Form: Benefic	Beneficia
			(Month/Day/Year)	Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	
Common Stock		03/11/2013		М		2,233	А	\$ 34.71	37,036	D	
Common Stock		03/11/2013		М		1,537	А	\$ 35.46	38,573	D	
Common Stock		03/11/2013		S		9,870	D	\$ 45.476 (1)	28,703 ⁽²⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(<i>e.g.</i> , puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	tion	of Der Sec (A) Disj of (ivative urities juired or posed D) tr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		ble and 7. Title and Amount of Underlying			9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$ 34.71	03/11/2013		М			2,233	(3)	06/24/2021	Common Stock	2,233	\$ O	3,125	D	
Employee Stock Option (Right to Buy)	\$ 35.46	03/11/2013		М			1,537	<u>(4)</u>	02/21/2022	Common Stock	1,537	\$ 0	4,612	D	

Reporting Owners

	Relationships						
	Director	10% Owner	Officer	Other			
Reporting Owner Name / Address							

Signatures

/s/ Annita M. Menogan, Attorney-in-Fact	03/13/2013
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$45.45 to \$45.69, inclusive. The reporting person undertakes to (1) provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (2) Includes 4,035 restricted stock units that are subject to vesting and forfeiture restrictions.
- The option exercised is a portion of the grant to the reporting person made on 6/24/2011 under the issuer's Second Amended and Restated 2007 Performance Incentive Plan. 25% of the (3) option vested on 6/24/2012, and thereafter 75% of the option vests in 36 substantially equal monthly installments, with the first installment vesting on 7/24/2012 and an additional installment vesting on the same day of each of the 35 months thereafter. As of March 11, 2013, 2,233 shares of common stock underlying the option had vested.
- (4) The option exercised is a portion of the grant to the reporting person made on 2/21/2012 under the issuer's Second Amended and Restated 2007 Performance Incentive Plan. 25% of the option vests on each of the first, second, third and fourth anniversaries of the grant. As of March 11, 2013, 1,537 shares of common stock underlying the option had vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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